



Interactive graphic and user interface designer whose proficiencies lie primarily in visual UI, and web and print layout and design. Skills in print and web design span a broad range of media and implementations, encompassing app and responsive web user interface design, wireframing and prototyping, identity branding, logo, icon, infographic, and typographic design, UI usability analysis, print collateral and digital marketing content production, social media design, website content management and maintenance, product and packaging design, magazine storyboarding and layout, and video production and editing.

A combination of aesthetic finesse, experience, and attention to detail consistently ensure well thought-out, creatively innovative, polished solutions.

TRADES & TOOLS

Skills

- Responsive visual UI website and app design; wireframing/prototyping; UI/UX usability analysis
- Identity branding/logo design
- Graphic and typographic design and layout for print and web
- Art/photo manipulation, color correction and retouching
- HTML, CSS coding
- Video editing and production

Software/Tools

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, Muse, Edge Reflow, After Effects, Premiere Pro, Acrobat Pro
- Axure, InVision
- WordPress, Open CMS, Amplience content management systems
- Microsoft Office: PowerPoint, Word, Excel, Outlook
- Apple Keynote, Camtasia Studio for Mac, iMovie

EXPERIENCE

Green Party of the United States – San Diego, CA

9/16–Present

Graphic Designer

- Social media graphic, meme, merchandise, email and print marketing design.

Meredith Aimone Real Estate – San Diego, CA

9/15–Present

Graphic Designer

- Logo/identity branding, design of all print/digital marketing collateral, incl. website UI, business card, signage, etc.

CrossView Inc. – San Diego, CA

8/10 – 2/15

Interactive Designer

- UI design and wireframing for clients incl. David's Bridal, The North Face, Le Creuset, Augusta Sportswear, Stock Building Supply, Lindt Chocolate, Snap AV, Halston, CARQUEST, Trivantage, Orchard Supply Hardware, CrossView
- Stock Building Supply: Lead UI designer for responsive B2B commerce site, including product configurator; wireframing and prototyping
- David's Bridal: Responsive e-commerce UI design; competitive usability analysis; wireframing
- Augusta Sportswear: Lead UI designer for responsive e-commerce sites, inclusive of sub-brands Holloway, High

Five, and Bomark

- Holloway Sportswear: UI design of online uniform and jacket configurator tools; wireframing and prototyping
- UI design of CrossView Mobile Point of Sale and Customer Care product applications; functional usability analysis

Graphic Designer

- Graphic and typographic layout and design of "Playbook" services/product guide and brochure series, including graphic models, icons, and imagery.
- Marketing collateral and template design for both print and web, including business cards, promotional marketing materials, invitations, whitepapers, signage, email blasts, e-newsletters, PowerPoint presentations, tradeshow booths, websites, etc.
- Crossview.com website graphics, content updating and general maintenance via Open CMS. Promotional espot, hero banner and landing page design and implementation. Mobile Point of Sale microsite design. Crossview Connect blog design and maintenance. Mobile webpage design and development.
- Promotional and demo video storyboarding, production, compilation, and editing

Oopsy Daisy – San Diego, CA

8/9 – 8/10

Graphic Designer

- New art and product design, layout and mockups
- Peel & Place product line and packaging design; workflow protocol development and implementation
- Art scanning, stitching, clipping, color correction, cloning, resizing and retouching
- Catalog, print collateral and email blast design

NYCA Advertising – Encinitas, CA

8/08 – 3/10

Production Artist

- Design and layout of print ads, brochures, HTML landing pages, email blasts, web banners
- Photo editing, clipping, retouching and color correction
- Storyboarding, logo design

National Cinema Services – San Diego, CA

1/08 – 3/09

Graphic Designer

- Magazine logo/masthead and publication concept, design and layout
- Collateral design and layout (including media kit, vendor mailers, business cards, brochures, letterhead, etc.)
- Copywriting, editing and logo design

EDUCATION

San Diego State University – San Diego, CA

Bachelor in Applied Arts & Sciences, emphasis in Graphic Design, 2008
GPA 3.80; Named on Dean's List 4 of 5 semesters

Tulane University School of Architecture – New Orleans, LA

GPA 3.58; Class rank 2nd of 64; Named on Dean's list 6 of 8 semesters

Conroe I.S.D. Academy of Science & Technology – Spring, TX

Graduated with Honors

J.L. McCullough High School – The Woodlands, TX

Graduated with Honors